



Producers, processors recognized for sustainability

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On March 7, in a special ceremony in Washington, D.C., four farms and two processors were recognized for sustainable dairy practices that deliver outstanding economic, environmental and/or social benefit.

Now, they are the stars of a new Got Milk? ad.

Appearing are: Kenn Buelow, of Holsum Dairies in Hilbert, Wis.; Marie Audet, of Blue Spruce Farm in Bridport, Vt.; Ted Sniegocki, of the Dean Foods Company-AgPower Partners collaboration in Gooding, Idaho; Steve Rowe, of Darigold, Inc., in Seattle, Wash.; Dolores Werkhoven, of Werkhoven Dairy in Monroe, Wash., and Mike Brubaker, of Brubaker Farms in Mount Joy, Pa.

The ad appeared in the April issues of *Dairy Foods and Supermarket News*.

The inaugural U.S. Dairy Sustainability Awards even caught the attention of the White House. Officials from the Innovation Center for U.S. Dairy, along with the award winners, were invited to

the White House

later in the day on March 7 for a dialogue with Cecilia Munoz, director of the White House Domestic Policy Council, as well as representatives from the U.S. Department of Agriculture, the Environmental Protection Agency and others.

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